## TSC Category

Business Development and Strategy Management

## TSC Description

Manage organisation’s ability to respond to internal and external opportunities by using creativity to introduce new ideas, processes and products

<table>
<thead>
<tr>
<th>TSC Proficiency Description</th>
<th>Level 1</th>
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### Knowledge

- Concepts and conditions for innovation
- Types of possible operational barriers to innovation
- Steps in innovation process
- Behaviours that support innovation
- Work systems, processes and procedures
- Collaboration and communication methods
- Barriers to innovation
- Steps in pilot-testing and/or prototyping innovation initiatives
- Methods to generate and translate innovative ideas into workable concepts within functional area
- Techniques of innovative communication
- Types of facilitation methods to encourage innovation
- Workflows of business functions
- Approaches to identify innovation opportunities
- Techniques to generate innovative ideas
- Resources required for implementation of innovation ideas
- Components of innovation frameworks
- Types of organisational innovation strategies
- Types of broad practical and operational issues that determine innovation feasibility
- Methods to manage systems and processes for different types of innovations
- Components of innovation audits
- Methods to identify innovation initiatives
- Business environment issues and impact on innovation
- Methods to evaluate innovation frameworks
- Impact of external business environment on innovation
- Industry best practices for innovation

### Abilities

- Analyse existing business function ideas, processes and products
- Identify needs and opportunities for innovation initiatives within the functional area
- Collaborate with involved parties to identify,
- Develop innovative and growth mind-set in the department
- Facilitate discussions on innovation creation to add value to operations and product offerings
- Source shortlisted technologies to support development of new
- Initiate cross-industry innovation sharing strategies and platforms
- Establish systems to support innovation within the organisation
- Evaluate organisational innovation processes and procedures
- Build a culture of innovation within the organisation to encourage continuous improvement
- Develop innovation frameworks that are in line with the organisation’s vision, mission and values

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<th>Present ideas to relevant stakeholders for feedback to improve ideas and develop possible variations</th>
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