<table>
<thead>
<tr>
<th>TSC Category</th>
<th>Business Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>TSC</td>
<td>Innovation Management</td>
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<tr>
<td>TSC Description</td>
<td>Manage organisation's ability to respond to internal and external opportunities by using creativity to introduce new ideas, processes and products</td>
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<td>TSC Proficiency Description</td>
<td>Level 1</td>
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<tr>
<td>Description</td>
<td>LNS-BIN-3067-1.1</td>
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<tr>
<td>Analyse work systems and processes to propose ideas and support the implementation of innovation initiatives within the functional area</td>
<td>Create opportunities to enhance innovation capabilities within the functional area</td>
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**Knowledge**

- Concepts and conditions for innovation
- Types of possible operational barriers to innovation
- Steps in innovation process
- Behaviours that support innovation
- Work systems, processes and procedures
- Collaboration and communication methods
- Barriers to innovation
- Steps in pilot-testing and/or prototyping innovation initiatives
- Methods to generate and translate innovative ideas into workable concepts within functional area
- Techniques of innovative communication
- Types of facilitation methods to encourage innovation
- Workflows of business functions
- Approaches to identify innovation opportunities
- Techniques to generate innovative ideas
- Resources required for implementation of innovation ideas
- Components of innovation frameworks
- Types of organisational innovation strategies
- Types of broad practical and operational issues that determine innovation feasibility
- Methods to manage systems and processes for different types of innovations
- Components of innovation audits
- Methods to identify innovation initiatives
- Business environment issues and impact on innovation

**Abilities**

- Analyse existing business function ideas, processes and products
- Identify needs and opportunities for innovation initiatives within the functional area
- Collaborate with involved parties to identify, discuss and develop effective ways of working
- Conduct regular reviews to identify areas for improvement in

- Review and adapt the role of innovation for the department
- Develop innovative and growth mind-set in the department
- Facilitate discussions on innovation creation to add value to operations and product offerings
- Source shortlisted technologies to support development of new processes, products and services
- Initiate cross-industry innovation sharing strategies and platforms
- Establish systems to support innovation within the organisation
- Evaluate organisational innovation processes and procedures
- Formulate processes and structures to enhance capability of the organisation to generate creative ideas for different purposes and...
| **SKILLS FRAMEWORK FOR LANDSCAPE**  
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE |
|-----------------------------------------------|
| **facilitating innovation processes**  
• Present ideas to relevant stakeholders for feedback to improve ideas and develop possible variations  
• Assist in pilot testing and/or prototyping to determine effectiveness of innovation initiatives  
• Support implementation of innovation initiatives in the department | **Promote innovation knowledge sharing within the department**  
• Evaluate business function workflows and performance to identify opportunities for innovation and improvement  
• Make recommendations on innovation initiatives for implementation  
• Oversee the implementation of innovation initiatives  
• Measure the effectiveness of innovation initiatives | **different degrees of value**  
• Lead activities to measure performance of newly proposed or implemented innovation initiatives against established benchmarks  
• Solicit feedback from stakeholders on implemented innovation ideas  
• Review pilot testing and/or prototyping results to determine feasibility of innovation initiatives  
• Filter and select suitable innovation initiatives  
• Explore the external environment for ideas and opportunities for innovation |